Africa Phytosanitary Program (APP) Train-The-Trainer Workshop Identity design version I

Original logo:



Adjusted logo with darker text for improved readability in print.



Logo, color, graphic elements





Warm colors follow the existing APP identity.

A half circle representing coming together, unity, protection.

Training to keep plants healthy

Strong plant health systems are crucial for food security, economic growth, and environmental sustainability. Effective phytosanitary measures protect our valuable agricultural resources from pests and diseases, ensuring market access and safeguarding livelihoods.

To build a strong national phytosanitary framework, a skilled and knowledgeable workforce is essential. The *Train-the-Trainer Workshop* is designed to equip experienced plant health professionals with the skills and resources needed to effectively train others in key phytosanitary principles and practices.

Powerpoint templates

















Africa Phytosanitary Programme (APP) Train-the-Trainer workshop | Phase 2

23-27 June 2025 · Mpumalanga, South Africa #PlantHealth

ALGERIA · CABO VERDE · CHAD · CONGO · LIBERIA · MALAWI · SOUTH AFRICA · TUNISIA

Roll-up banners





PHASE 1 & 2

Algeria · Cabo Verde · Cameroon · Chad

Congo · Democratic Republic of Congo · Egypt

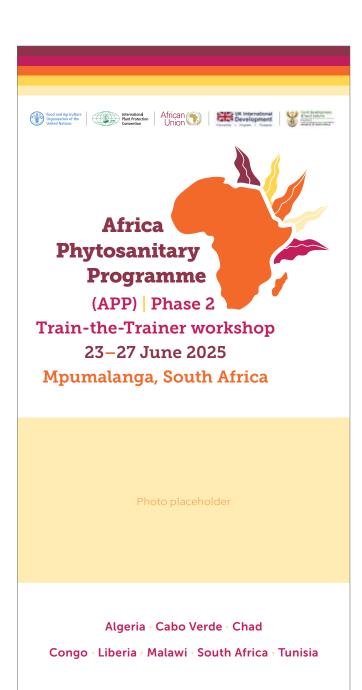
Guinea-Bissau · Kenya · Liberia · Malawi · Mali

Morocco · Sierra Leone · South Africa · Tunisia

Uganda · Zambia · Zimbabwe



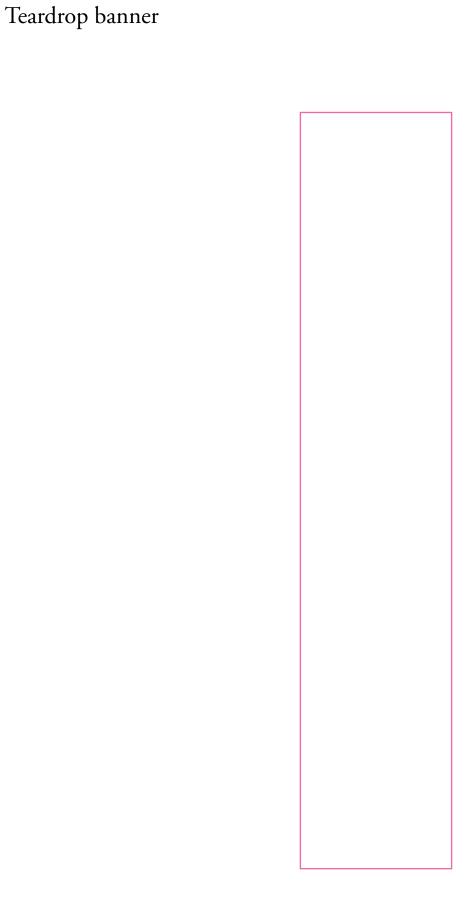
www.ippc.int #PlantHealth @ippcnews





www.ippc.int #PlantHealth @ippcnews

 $80 \times 200 \text{ cm}$



7

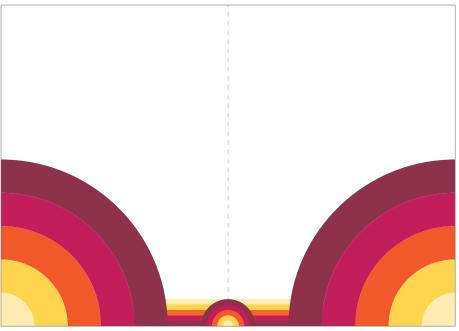
Tote bag

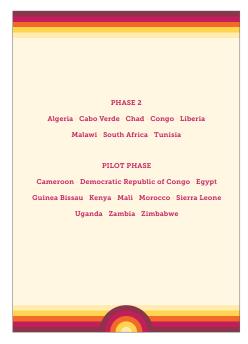


Front and back.

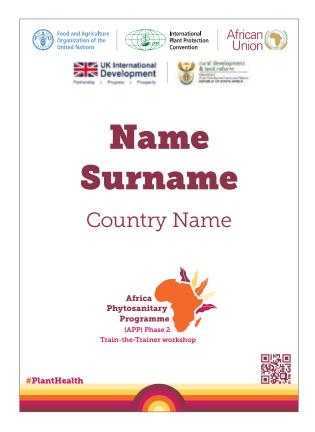
Pocket folder





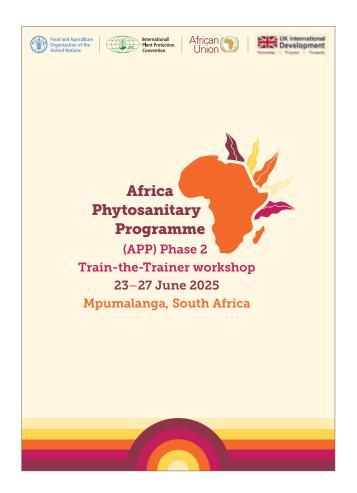


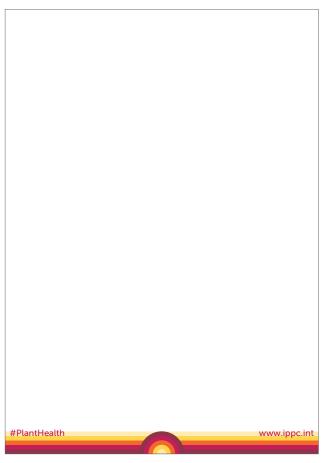




Are name badges supposed to be folded for placement on a desk? Specified format is A6.

Notebooks





Certificate of participation









CERTIFICATE OF PARTICIPATION

This is to certify that

Name Surname

participated in the training on

Africa Phytosanitary Programme Phase 2

Train-The-Trainer Workshop

at Mpumalanga, South Africa, on 23-27 June 2025.

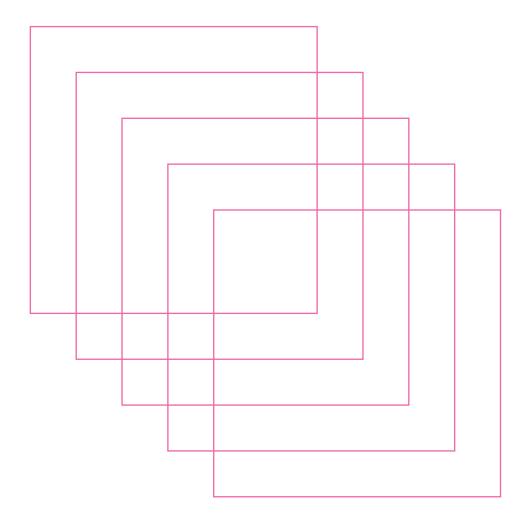
Beth Bechdol

Deputy Director-General
Food and Agriculture Organization of the United Nations (FAO)

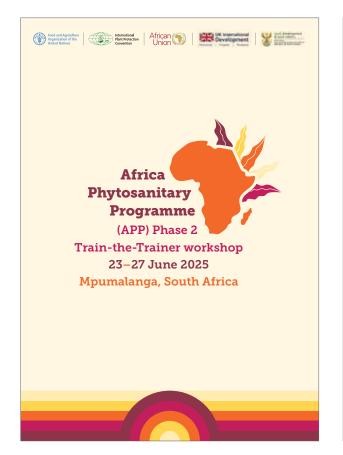


A4 format.

Social media cards



Brochure





Invest in the Future of Plant Health What You Will Learn **Workshop Highlights** Workshop Details Strong plant health systems are crucial Expert Facilitators: Learn from Dates: 23-27 June 2025 Location: Mpumalanga, South Africa Language of Instruction: English, with for food security, economic growth, and key aspects of effective training delivery experienced trainers and environmental sustainability. Effective phytosanitary measures protect our valuable agricultural resources from pests phytosanitary specialists. Practical and Interactive Sessions: Engage in hands-on activities, including: some French, Arabic, and Portugues Adult Learning Principles: Under-standing how adults learn and tailoring training approaches group discussions, and simulations. and diseases, ensuring market access and safeguarding livelihoods. Relevant Content: Focus on How to Register accordingly. Curriculum Development: Designing key phytosanitary challenges and priorities. To build a robust national phytosanitary Interested participants are encouraged to register early framework, a skilled and knowledgeable engaging and relevant training Comprehensive Training Materials: workforce is essential. This Train-the-Receive valuable resources to support your future training endeavors. Visit www.ippc.int and Trainer Workshop is designed to equip experienced plant health professionals Training Methodologies: Utilizing a variety of interactive and Download the registration form. Networking Opportunities: Connect Registration Deadline: [Date] with the pedagogical skills and resources participatory techniques with colleagues from across the plant health sector. Certification of Participation: needed to effectively train others in key Facilitation Skills: Guiding discussions. Don't miss this opportunity to become phytosanitary principles and practices. managing group dynamics, and fostering active participation. a certified trainer and contribute to strengthening plant health capacity! Receive recognition for completing the workshop. Who Should Attend? Assessment and Evaluation: Measuring learning outcomes and providing constructive feedback. Practical Application: Developing and This intensive workshop is ideal for **Key Topics Covered** Are currently working in plant health delivering short training sessions. Utilizing Training Resources: Accessing and adapting existing phytosani-Pest Risk Analysis (PRA) Africa roles within government agencies, research institutions, industry associations, or private sector organizations. Surveillance and Monitoring Quarantine and **Phytosanitary** Programme tary training materials. Inspection Procedures Building a Community of Practice: Networking with other trainers and sharing best practices. Possess a strong foundation in Pest Identification and Diagnostics (APP) Phase 2 phytosanitary science and practices. Have a responsibility or potential to deliver training or capacity-building Integrated Pest Management (IPM) Phytosanitary Certification Train-the-Trainer workshop International Standards for #PlantHealth activities within their respective Phytosanitary Measures (ISPMs) www.ippc.int organizations or sectors. Are motivated to enhance their training and facilitation skills. Food and Agriculture Organization of the United Nations Union Organization of the United Nations Union Organization of the Union Organization Organi



A4 format.